Design Research Society

DRS Digital Library

Design Research Quarterly

DRS Archive

1-7-2009

Design Research Quarterly Volume 4, Issue 3

Peter Storkerson

Follow this and additional works at: https://dl.designresearchsociety.org/design-research-quarterly

Recommended Citation

Storkerson, Peter, "Design Research Quarterly Volume 4, Issue 3" (2009). *Design Research Quarterly*. 12. https://dl.designresearchsociety.org/design-research-quarterly/12

This Book is brought to you for free and open access by the DRS Archive at DRS Digital Library. It has been accepted for inclusion in Design Research Quarterly by an authorized administrator of DRS Digital Library. For more information, please contact DL@designresearchsociety.org.

DesignResearch Quarterly

V. 4:3 July 2009 Design Research Society ISSN 1752-8445 www.designresearchsociety.org

DRS Conference Montreal, 7—9 July Design & Complexity

Events & Listings July 2009

CURRENT RESEARCH IN DESIGN

TABLES OF CONTENTS FROM LEADING DESIGN JOURNALS

ARCHITECTURAL DESIGN, 79:4

JUL.-AUG. 2009 SPECIAL ISSUE: DIGITAL CITIES:

ISSN: 0003-8504 WEB LINK

Digital cities (6–13) Neil Leach

→ Much of our natural environment is based on rule-based behaviours, from the emergent swarm intelligence of flocks of birds and schools of fish, to the complex patterns of snowflakes, ferns, seashells and zebra skins....In this context, it is hardly surprising that architects are now beginning to explore similar principles in the design studio.

Parametricism: a new global style for architecture and urban design (14–23) Patrik Schumacher

why parametricism has become the dominant, single style for avant-garde practice today and why it is particularly suited to large-scale urbanism as exemplified by a series of competition-winning masterplans by Zaha Hadid Architects

Experiments in associative urbanism (24-33) Tom Verebes

how the Design Research Laboratory (DRL) at the Architectural Association in London has employed a parametric approach to urbanism that investigates how associative design systems can control local dynamic information flows through interactive systems, spaces and interfaces

Chlorofilia, the Los Angeles jungle (34–39) Neil Leach

→ the medium of film to explore the dark side of the city of angels....how [Hernan Diaz Alonso] went about challenging the conventional masterplan and provoking with his dystopian view

I've Heard about ...(a flat, fat, growing urban experiment): extract of neighbour-hood protocols (40-45)

François Roche

→ Urban models are conventionally planned and intended to control urban systems. François Roche's vision is to the contrary: it is for an unpredictable organic urbanism. A biostructure develops its own adaptive behaviour, based on growth scripts and open algorithms.

TABLE OF CONTENTS:

LISTINGS:

- Current Research in design
- 3 DRS conference 2010: Design and Complexity

DESIGN CONFERENCE CALENDAR:

14 Upcoming Events Worldwide
Artemis Yagou

DRO-DRS

- 2 Publication information
- DRQ subscriptionDRS Membership information

A digital breeder for designing cities (46–49)

Michael Batty

how cities can now be grown in digital laboratories and, by imposing realistic constraints on their form, begin to breed good designs that emerge from continual feedbacks that reinforce the best and iron out the worst

The limits of urban simulation: an interview with Manuel DeLanda (50-55) Neil Leach

What is the potential for applying digital simulation for research in urban planning and development?

DESIGN RESEARCH QUARTERLY PUBLICATION INFORMATION

Editor:

Dr. Peter Storkerson

University of Illinois Urbana-Champaign

Associate Editors:

Dr. Vesna Popovic

Queensland University of Technology, Australia

Dr. Kristina Niedderer

Hertfordshire University, UK

Dr. Artemis Yagou

AKTO Art and Design, Greece

Design Research Quarterly is is a peer reviewed journal, published in January, April, July and October by the Design Research Society.

Design Research Quarterly and its contents are published under the Creative Commons Attribution Noncommercial NoDerivs 3.0 License. < http://creativecommons.org/licenses/by-nc-nd/3.0/ >

You are free to Share—to copy, distribute and transmit the journal or journal articles. Under the following conditions:

1 Attribution

You must attribute work in the manner specified by the author or licensor (but not in any way that suggests that they endorse you or your use of the work).

2 Noncommercial

► You may not use any part of this journal or work in it for commercial purposes.

3 No Derivative Works

➤ You may not alter, transform, or build upon any part of this journal or work in it.

Design Research Quarterly is archived on-line: www.drsq.org.

We solicit your contributions: papers and articles on design research. For information regarding submissions, contact

Peter Storkerson, peter@drsq.org

Editorial Advisory Board:

Prof. Ken Friedman, Chair

Norwegian School of Management, Norway and Danmarks Designskole, Denmark

Dr. Antti Ainamo

Helsinki School of Economics, Finland

Prof. Tevfik Balcioglu

Izmir University of Economics, Turkey

Prof. Lin-Lin Chen

National Taiwan University of Science and Technology, Taiwan

Prof. Nigel Cross

Open University, UK

Prof. Clive Dilnot

Parsons The New School for Design, USA

Dr. Troels Degn Johansson

Denmark's Design School, Denmark

Prof. Pekka Korvenmaa

University of Art and Design, University of Art and Design, Finland

Prof. Kun-Pyo Lee

Korea Advanced Institute of Science and Technology, Korea

Dr. Joao Lutz

UniverCidade, Brazil

Prof. Sanjoy Mazumdar

University of California at Irvine, USA

Prof. Donald Norman

Nielsen Norman Group and Northwestern University, USA

Prof. Sharon Poggenpohl

Hong Kong Polytechnic University, China

Prof. M.P. Ranjan

National Institute of Design, India

Dr. Elizabeth B.-N. Sanders

MakeTools, USA

Prof. Marian Sauthoff

University of Pretoria, South Africa

Dr. Chris Smith

London Metropolitan University, UK

Prof. Toshiharu Taura

Kobe University, Japan

Prof. Necdet Teymur

Emeritus, Middle East Technical University, Turkey

7–9 July, 2010 Montreal, Canada

DRS Conference 2010:

The Design Research Society Conference DRS 2010 is open to the whole range of design disciplines and contemporary inquiries in design. The theme of Design &

Design and Complexity

Complexity should be understood as a springboard for sharing ideas and concepts about contemporary design research.

We propose to the community of design researchers to think and report on complexity as it is encountered in a variety of the designed product, experience or service:

In the conception phase, the complexity of design lies in the many parameters or criteria that shape the designed product, experience or service: technical, ergonomic, aesthetic, cultural, symbolic, economic, etc. Another level of complexity lies in the design processes which respond to complex logics that are not easily put into an axiomatic formula (creative phases, imagination, reflection-inaction, etc). Finally, there is the actors' dynamic (including the designer) which is the result of the interplay of rhetoric, negotiation, power plays, values, knowledge, ideology, and so on.

When considering the reception of designed products, experience and services, design is faced with understandings of the users that far exceed any single disciplinary model that has been proposed so far, by the likes of cognitive or behavioural sciences, cultural anthropology, microeconomics, semiotics, etc. In the designing disciplines, these models have failed more often than not to be completely relevant to practices. How can we account simultaneously for man as a sensible, emotional, rational, embodied being, requiring a viable material and immaterial world?

The conference encourages submission of papers on topics including, but not limited to:

Complex problem-Issues:

- ▶ Design and technologies
- ▶ Interaction design
- ▶ Design process
- ▶ Design education
- ▶ Design management
- ▶ Sociology and anthropology of design
- ▶ Users and lifestyles
- ▶ Ethical and
- ▶ deontological issues
- ▶ Consumption and sustainability
- ▶ Service design
- ▶ Design and politics

Complex approaches in design:

- ▶ Research through project
- ▶ Reflection-in-action after Schön,
- ▶ Participatory approaches
- ▶ Design poetics
- ▶ Metaphorical/analogical reasoning
- ▶ New aesthetic approaches
- ▶ Rhetoric in design
- ▶ Phenomenology and hermeneutic
- ▶ Care in design
- ▶ Practical reasoning
- ▶ Eco-design and sustainable design
- ▶ Pedagogical innovations
- ▶ Multidisciplinarity
- ▶ Systemic

http://www.drs2010.umontreal.ca/

Swarm urbanism (56-63)

Neil Leach

→ Cities can be regarded as manifestations of emergent behaviour - not unlike like that of a colony of ants or a flock of birds....Software programs that display a similar emergent logic to cities might lend themselves to the development of a new computational methodology for modelling urban form

Morphogenetic urbanism (64-67)

Peter Trummer

→ A morphogenetic model of urban design in which matter and form are placed in a dynamic rather than a fixed relationship.

Digital towers (68-79)

Neil Leach

Spatial design economies (80-85) Alain Chiaradia

how space syntax spatial analyses might enable spatial design economies in the future, with special reference to London and the Borough of Tower Hamlets in particular

Hyperhabitat: reprogramming the world (86-89)

Neil Leach

➤ What are the possibilities and implications of global connectivity? Could individual living spaces be wired up to large-scale structures and networks?

iPhone city (90-97)

Benjamin H. Bratton

➤ Whereas once the metropolis alone brought together people, markets, goods, transport and information, the iPhone and similar handheld devices are changing spatial interaction.

Jan Kaplický (1937-2009): homage to an extraordinary life of unfulfilled dreams and major successes (100-107)

Ivan Margoliu

Close friend and fellow Czech architect and writer Ivan Margolius, celebrates not only Kaplicky the architect, but also the extraordinary life and sensibility of the man behind his work.

AD+ Interior Eye

Alice Tully Hall, New York (108–113) Jayne Merkel

This lively, elegant, personal and welcoming building bodes well for the dozen other public places and performance spaces that the architects will be renovating there over the next few years....The most respectful way to treat historic structures may be to meet them head-on.

AD + Building Profile

The feildbarn (114-117)

David Littlefield

an initiative to find an alternative use for the disused field barns of the Yorkshire Dales that will retain for prosperity these beautifully crafted structures roughened and enhanced by time

AD+ Userscape

Lighting up (118–121)

Valentina Croci

the potential that lighting design offers for interactive work, whether it is transforming unwelcoming urban spaces or enhancing the public's experience of the city

AD+ Yeang's Eco-Files

Seawater greenhouses and the Sahara forest project (122-123)

Ken Yeang, Michael Pawlyn

how seawater, when combined with the biological know-how of a beetle, might hold the key for creating fresh water in desert environments

AD+ McLean's Nuggets

McLean's nuggets (128-129)

Will McLean

AD+ Spiller's Bits

Parallel biological futures (130-131) Neil Spiller

the digital and envisions a surreal future of biological parallelism that pushes the boundary of architecture deep into the natural sciences, potentially creating huge rafts of new architectural flora and fauna

AD+ Site Lines

FREEZE: A Celebration of Design in the Modern North (132–135)

Eric Firley

an art and architectural event in early 2009 that set out to celebrate the climate, landscape and light of the icy north

ARCHITECTURAL DESIGN, 79:3 JUL.-AUG. 2009

SPECIAL ISSUE: ENERGY ISSN: 0003-8504

WEB LINK

Twelve Easy Pieces for the Piano (6-11) Sean Lally

Contingent Behaviours (12-17)

Michelle Addington

→ Addington questions the accepted Modernist conception of the interior as a hermetically sealed envelope....in the quest for public sanitation and a misguided belief in the toxic interior.

99.7 per cent pure (18-23)

Mason White

the work of Canadian installation artist An Te Liu who made air-filtration appliances his main subject

Continued p. 5 ->

"Never mind all that environmental rubbish, get on with your architecture" (24–29) Penelope Dean

Could the primacy of green architecture in recent years be eroding the discipline? Is it reducing architecture to a mere environmental techno-science?

Meteorological architecture (30-41) Philippe Rahm

the emergence of a new meteorological architecture, in which the invisible takes precedence over the visible, and the atmospheric, conduction of heat, perspiration and shifting weather and climate conditions are foregrounded

Domestic micro-environments (42-47)

Mathieu Lehanneur

[readdressing] our understanding of domestic spaces through the environmental systems that control and condition them

Breeding the Future (48-53)

Zbigniew Oksiuta

a future of architecture that is biological, as demonstrated by...bioforms that investigate the cultivation of new types of organisms and living biological products outside the confines of natural evolution

When cold air sleeps (54-63)

Sean Lally

climatic conditions open up new potential for organisational and spatial design

Overlooked the day before: the work of Pierre Huyghe (64-69)

Sean Lally

two projects by artist Pierre Huyghe that use the materials and strategies of stage design-lighting, sound, fog and other atmospheric effects-and introduce them into everyday contexts

Energy histories (70-75)

David Gissen

how architectural history might be reshaped by the new focus on energies, which will leave the conventions of the discipline redundant

Energy forms (76-83)

AMID (Cero9): Cristina Díaz Moreno + Efrén Garcia Grinda

a new system for architecture that is founded on a spatial understanding of thermodynamic exchange and environmental systems and effects

The instinctive sense of space and boundary (84-87)

Petra Blaisse

how the studio focuses on the boundary of interior and exterior space, adding and subtracting highly tactile and sensuous layers

Potential futures (88-97)

Sean Lally

questioning the notion of the boundary and investigating the realm of materiality associated with energy

AD+ interior eye

Kings Place: Hall One (100-105) Howard Watson

how, through the inclusion of two small auditoria in the basement of Kings Place in London King's Cross, Dixon Jones was able to create a true mixture of amenities while responding to the area's cultural needs and eclipsing its reputation for being less than salubrious

AD+ Practice Profile

Weisz + Yoes (WXY architecture + urban design) (106–113)
Jayne Merkel

changing the face of Times Square and redesigning historic Battery Park at the southern tip of Manhattan

AD+ Building Profile

The Royal Institution (114-119)

David Littlefield

Rethinking of the Royal Institution in Mayfair has led to a rationalisation and redesign that has transformed the premises from a tatty Georgian labyrinth into an airy series of modern spaces.

AD+ Unit factor

Articulating environmental grounds (120–123)

Anne Save de Beaurecueil, Franklin Lee

A new generation of thinking is emerging in the manipulation of ground systems that, with the aid of parametrics, is enabling a new level of design precision and ecological calibration.

AD+ Spiller's Bits

Architecture of disbelief: is architectural speciation a good thing? (124–125)
Neil Spiller

→ Neil Spiller attended a conference in Cornell that brought the role of the architectural visionary under the spotlight and gave him much food for thought.

AD+ Yeang's Eco-Files

Bioluminescence and nanoluminescence (126-127)

Ken Yeang

 electricity's reliance on coal-fired power stations and other limited mineral and petroleum resources....some clues for its resolution in existing biological and evolving artificial systems

AD+ McLean's Nuggets

McLean's nuggets (128–129) Will McLean

Continued p. 6 🤫

AD+ Userscape

An unconventional low-cost museum (130-133)

Valentina Croci

how a diminutive museum dedicated to the feminine arts in Salerno, southern Italy, provides an intimate experience for visitors

AD+ Site Lines

Tower houses of Sana'a (134-135) Eric Firley

A new compendium... which investigates 30 major housing types from around the world, describes one of the most intriguing examples, situated in the Yemen on the Arabian Peninsula.

ARTIFICIAL INTELLIGENCE FOR ENGINEERING DESIGN, ANALYSIS AND MANUFACTURING 23:3 AUGUST 2009

ISSUE: TANGIBLE INTERACTION FOR

DESIGN

ISSN: 0890-0604 WEB LINK

Framing tangible interaction frameworks (225-235)

Ali Mazalek and Elise van den Hoven

► design; frameworks; tangible interaction

Tangible interactions in a digital age: medium and graphic visualization in design journals (237-249)

Lora Oehlberg, Kimberly Lau, Alice Agogino

 design journals; design tools; informal design information; tangible interaction

Prototyping a tangible tool for design: Multimedia e-paper sticky notes (263–274) Maribeth Back, Takashi Matsumoto, Anthony Dunnigan

 electronic paper applications; multimedia interfaces; physical/digital design tools; prototyping with new technologies; tangible computing

A tangible design tool for sketching materials in products (275–287)

Daniel Saakes, Pieter Jan Stappers

 augmented reality; ceramics; design tool; tangible interaction

Analyzing opportunities for using interactive augmented prototyping in design practice (289-303)

Jouke Verlinden, Imre Horváth

 augmented reality; case study; design process; prototyping; tangible user interfaces

Play-it-by-eye! Collect movies and improvise perspectives with tangible video objects. (305–316)

Cati Vaucelle, Hiroshi Ishii

 children; interaction design; storytelling; tangible user interfaces; video

ARTIFICIAL INTELLIGENCE FOR ENGINEERING DESIGN, ANALYSIS AND MANUFACTURING 23:2

MAY 2009

ISSN: 0890-0604

WEB LINK

Fuzzy wavelet neural network for prediction of electricity consumption (109–118) Rahib H. Abiyev

 fuzzy wavelet neural network; neurofuzzy modeling; prediction of electricity consumption; time series prediction; wavelet network

A novel approach for failure modes and effects analysis based on polychromatic sets (119-129)

Guo Li, Jianmin Gao, Fumin Chen

 causal relationship; failure modes and effects analysis; knowledge modeling; polychromatic sets; reasoning matrix

Evolving product form designs using parametric shape grammars integrated with genetic programming (131–158)

Ho Cheong Lee, Ming Xi Tang

 configuration designs; evolutionary shape grammars; genetic programming; interactive grammar-based design systems; product designs

Data envelopment analysis approaches for solving the multiresponse problem in the Taguchi method (159-173)

Abbas Al-Refaie, Tai-Hsi Wu, Ming-Hsien Li

 data envelopment analysis; multiresponse problem; Taguchi method

Search heuristics for constraint-aided embodiment design (175-195)

R. Chenouard, L. Granvilliers, P. Sebastian

 constraint satisfaction; embodiment design; heuristic; search

Reusability-based selection of parametric finite element analysis models (197–214)

Nsikan Udoyen and David W. Rosen

 engineering information management; finite element analysis; model reuse; reusability

ARTIFICIAL INTELLIGENCE FOR ENGINEERING DESIGN, ANALYSIS AND MANUFACTURING 23:1

MAY 2009

ISSUE: DEVELOPING AND USING ENGINEERING ONTOLOGIES

ISSN: 0890-0604 EISSN: 1469-1760

WEB LINK

A formal ontological perspective on the behaviors and functions of technical artifacts (3-21)

Stefano Borgo, Massimiliano Carrara, Pawel Garbacz, Pieter E. Vermaas

 behavior; engineering; formal ontology; function; technical artifact

Continued p. 7 🤫

Structure, behavior, and function of complex systems: the structure, behavior, and function modeling language (23–35)
Ashok K. Goel, Spencer Rugaber, Swaroop Vattam

behavior; function; ontology; structure; teleology

A methodology for engineering ontology acquisition and validation (37-51)

Zhanjun Li, Maria C. Yang, Karthik Ramani

 engineering information retrieval; engineering ontology; knowledge acquisition; ontology validation

A dynamic knowledge modeler (53-69) Robert Harrison and Christine W. Chan

knowledge engineering; ontology; semantic web; software engineering

Ontology-based modeling and integration of morphological characteristics of assembly joints for network-based collaborative assembly design (71–88) Kyoung-Yun Kim, Seongah Chin, Ohbyung Kwon, R. Darin Ellis

collaborative product design; mereotopology; morphological characteristics; ontology; semantic web rule language

IfcOWL: a case of transforming EXPRESS schemas into ontologies (89-101)

Jakob Beetz, Jos van Leeuwen, Bauke de Vries

building information modeling; knowledge representation; model-driven architectures; ontologies

THE DESIGN JOURNAL 12:2 JULY 2009

ISSN: 1460-6925

Web Link

Use of a modified delphi technique to define creative scholarship and identify criteria to evaluate creative scholarship in textiles and apparel design in the United States (131–151)

Melinda K. Adams, Sonya S. Meyer

creative scholarship; definition; criteria

Creativity training in higher design education (153-169)

Kung Wong Lau

→ The aim of this paper is to foster further discussions on providing creativity training in higher design education.

Reflections on design excellence through international product design award schemes (171–194)

Whan Oh Sung, Kyung-Won Chung, Ki-Young Nam

international product design award schemes to identify the relationship between successful manufacturers in design award schemes and their corporate design competitiveness

Design of illuminating textile curtain using solar energy (195-216)

Amine Hadj Taieb, Slah Msahli, Faouzi Sakli

→ ... an illuminating textile curtain using flexible photovoltaic cells to collect and store solar energy. In the long term, this design may help towards ensuring a better quality of life for everyone, now and in the future.

Connections between modern and postmodern art and fashion (217–241) Samantha Vettese Forster

the affinities and divergences in the genres of art and fashion throughout the 20th century through the use of particular visual and theoretical examples

Book Reviews

The culture of design (second edition).
Guy Julier (243–248)
Paul Atkinson

Consumer motivation: foundations for a theory of consumption.

Carlo Mari (249–254) Jack Ingram

Space unjust: socio-spatial discrimination in urban public space: cases from Helsinki and Athens.

Michail Galanakis (255–257) Deana McDonagh

DESIGN STUDIES, 30:5 SEP. 2009

ISSN: 0142-694X

WEB LINK

Legitimating design: a sociology of knowledge account of the field (483-502)

Lucila Carvalho, Andy Dong, Karl Maton

 design knowledge; design theory; epistemology; interdisciplinarity; sociology of design

Transforming shape in design: observations from studies of sketching (503-520)

Miquel Prats, Sungwoo Lim, Iestyn Jowers, Steve W. Garner, Scott Chase

 drawings; conceptual design; shape transformations; shape rules; computer-aided design

Biasing cognitive processes during design: the effects of color (521-540)

Amod Damle, Philip J. Smith

 design cognition; drawing; modeling; design tools; humane computer interaction

Project methods as the vehicle for learning in undergraduate design education: a typology (541-560)

Nicolette Lee

case study/studies; design education; project-based learning

Continued p. 8 ->

New product development practice application to an early-stage firm: the case of the PaperPro® StackMaster™ (561-587)

Tucker J. Marion, Timothy W. Simpson

 product development; product design; case study; start-up; design education

Henry Ford and the Model T: lessons for product platforming and mass customization (588-605)

Fabrice Alizon, Steven B. Shooter, Timothy W. Simpson

design practice; automotive design; design history; customization; product development

Biologically inspired design: process and products (606-622)

Michael Helms, Swaroop S. Vattam, Ashok K. Goel

 engineering design; biologically inspired design; design cognition; design process; design techniques

DESIGN STUDIES, 30:4 IUL. 2009

ISSN: 0142-694X

WEB LINK

The ontology of Gero's FBS model of designing (321-339)

Per Galle

 design model; design theory; ontology; philosophy of design

Design knowledge recycling using precedent-based analysis and synthesis models (340-368)

Buthayna Hasan Eilouti

 architectural design; case-based reasoning; design knowledge; design precedents; knowledge recycling

Optimising design objectives using the Balanced Scorecard approach (369–392) Franky W.H. Wong, Patrick T.I. Lam, Edwin H.W. Chan

 balanced scorecard; design management; aesthetics; communication; design tools

An affordance-based approach to architectural theory, design, and practice (393-414)

- ► Jonathan R.A. Maier, Georges M. Fadel, Dina G. Battisto
- architectural design; design theory; design practice; design process; theory of affordances

Assessing perceived credibility of traditional and computer generated architectural representations (415-437)

Nada Bates-Brkljac

design activity; representations; communication; perception; architectural design

Cultural patterns in product design ideas: comparisons between Australian and Iranian student concepts (438-461)

Mohammad Razzaghi, Mariano Ramirez Jr., Robert Zehner

 cultural aspects of design; conceptual design; industrial design

Re/claiming the past—constructing Ojibwe identity in Minnesota homes (462-481)

Tasoulla Hadjiyanni, Kristin Helle

 design theory; design research; interdisciplinarity; social design; user behavior

DESIGN STUDIES, 30:3 May 2009

ISSN: 0142-694X

WEB LINK

Design: one, but in different forms (187-223)

Willemien Visser

 cognitive design research; generic design; psychology of design; design activity; design cognition

Shaping things: intended consumer response and the other determinants of product form (224–254)

Nathan Crilly, James Moultrie and P. John Clarkson

aesthetics; product design; styling; perception; user behaviour

Global perspectives on structured research training in doctorates of design—what do we value? (255-271)

Gavin Melles

 design education; design research; research training; doctorate; survey

Teaching to understand the urban sensorium in the digital age: lessons from the studio (272–286)

Rafael E. Pizarro

 urban design; design education; design methods; design tools; film

The development and testing of a product personality scale (287–302)

Ruth Mugge, Pascalle C.M. Govers, Jan P.L. Schoormans

 aesthetics; design tools; product design; product personality; user behaviour

Estimating design effort for the compressor design department: a case study at Pratt & Whitney Canada (303-319)

Adil Salam, Nadia Bhuiyan, Gerard Jan Gouw, Syed Asif Raza

engineering design, case study, modelling

Information Design Journal, 17:1, 2009

ISSN: 0142-5471

WEB LINK

Integrated information systems: a professional field for information designers

(4-21)

Aaron Marcus

Continued p. 9 🤫

The idX mission: information design exchange (22–30)
Frank Cronk, Jill Dacey

Using eye tracking technology to examine the effectiveness of design elements on news websites (31–43)

Sauman Chu, Nora Paul and Laura Ruel

An interview with Clay Spinuzzi (44–51) Saul Carliner

Cross-cultural experiences: modelling observations - developing an international conference on information design (53–56)
Andreas Schneider

Signs and politics (57-59) Pierre Germain

Research and Design Watch (60-64) Computer- vs. paper-based tasks: Are they equivalent? Iim Curran

Towards an account of intuitiveness lim Curran

Skittish skits and scanty silhouettes: the tribulations of gender in modern signage Aaron Marcus

Otto Neurath's Isotype and the rhetoric of neutrality

Aaron Marcus

Keynote address by Meredith DavisJill Dacey

Design research and academic disciplinesJorge Frascara

Inklings: **From mind to page in research**Jorge Frascara

Book Reviews

Information design workbook: graphic approaches, solutions, and inspiration plus 30 case studies. Kim Baer (65–67)
Gordon Akwera

The language of the global polis. Otto Neurath (68–72) Robin Kinross

Lovely language. Ed Annink, Max Bruinsma (68–72) Robin Kinross

Letters tell: listen before you start to design. Jun Shinohara (73) Keiichi Koyama

The language of new media design: theory and practice. Radan Martinec, Theo van Leeuwen (74–75)
Kelley K. Gottschang

Multimodality and genre: a foundation for the systematic analysis of multimodal documents. John A. Bateman (76–77) Patricia Wright

Signage design manual. Edo Smitshuijzen (78) Regina Henze

Designing interactions. Bill Moggridge (79-80)

Lisa Ehrenstrasser

International journal of Art & Design education 28:2, June 2009

ISSN: 1476-8062

WEB LINK

Creativity: delusions, realities, opportunities and challenges (126-138)
John Steers

 the background and provisions of the New Secondary Curriculum in England....
 opportunities for art and design Understanding young children's three-dimensional creative potential in art making (139–150)

Victoria Pavlou

5-6 year-olds' representational intentions in three-dimensional artworks...visual/design concepts and expressive use of media

'I'd rather be seen as a practitioner, come in to teach my subject': identity work in part-time art and design tutors (151-159) Alison Shreeve

is issues of identity as part-time tutors engage in teaching in further and higher education...based on a phenomenographic research approach that examines variation in experience

Performance art at secondary level (160-173)

Sheridan Horn

the far-reaching potential and the particular characteristics of performance art within the secondary art curriculum...the means by which an art department has incorporated it into their teaching curriculum...and the work of different performance artists in residence; details of their performances. methods and artistic intentions

The artist-led pedagogic process in the contemporary art gallery: developing a meaning making framework (174–182) Emily Pringle

The pedagogic process instigated in the gallery resembles art practice in that artists seek to 'teach' skills including questioning and critical reflection and promote experiential learning.

Continued p. 10 ->

Critical perspectives on colonisation of the art curriculum in Korea (183–193)

Jeong-Ae Park

→ The predominant Western aesthetic concepts and theories as central culture embodied in Korean art education as local culture...have been influential on policy-making in Korean art education.... Consequently, it has not served the issues of cultural diversity and pluralism that are so problematic in twenty-first century Korean society.

The way they see it: an evaluation of the arts across the curriculum project (194-206)

Glen Coutts, Rebecca Soden, Liz Seagraves

an evaluation to interrogate the efficacy of a Scottish government sponsored initiative...Arts Across the Curriculum

F. M. Courtis Collection: a window on teacher education at Bendigo, Australia (207–214)

Penelope Collet

→ This article uses the European context to historically situate art collections in Australian teacher education institutions. The F.M. Courtis Collection at La Trobe University exemplifies how such teaching collections continue to contribute to teaching and learning today.

The creation of the 'Hong Kong visual arts education web' and the use of the inquiry-based teaching approach (215–224)

Anita Ng Heung Sang

An example of using the 'III web' to teach public art is described to illustrate how the teacher and students used inquiry-based learning in art education

Book reviews

The richness of art education. Howard Cannatella (225–225) Richard Hickman Educating artists for the future, learning at the intersections of art, science technology and culture. Mel Alexenberg (ed.)

(226–226) Elena Cologni

Canadian art/works: a resource for primary, junior, intermediate and senior teachers. Fiona Blaikie (227–228)

Tom Hardy

INTERNATIONAL JOURNAL OF TECHNOLOGY AND DESIGN EDUCATION 19:3 AUG. 2009

ISSN: 0957-7572

WEB LINK

Technological literacy: a multiliteracies approach for democracy (237–254)

P. Williams

 technology—study & teaching; technical education; globalization; postmodernism; information technology; technological literacy; education; democracy; multiliteracy; technology education

Creativity in technology education: providing children with glimpses of their inventive potential (255–268)

Theodore Lewis

creative ability; technical education; technology; education—curricula; problem solving; inventions; cognitive ability; creative thinking; design & technology; analogical thinking; combination; creativity; inventiveness; metaphorical thinking

Teaching science through designing technology (269-287)

Mai Sidawi

 science & the humanities; science—study & teaching; educational technology; students; concepts; technology; learning; teachers; design & technology; design; education; knowledge transfer; science; technology

Robotics projects and learning concepts in science, technology and problem solving (289-307)

Moshe Barak, Yair Zadok

 robotics; problem solving; junior high school students; heuristic; technology; robots; science; rote learning; learning; problem solving projects

Insights into the intrinsic and extrinsic challenges for implementing technology education: case studies of Queensland teachers (309-334)

Glenn Finger, Belinda Houguet

 teachers; technical education; educational technology; publications; teaching methods; learning; Queensland; Australia; design challenges; extrinsic challenges; implemented curriculum; intended curriculum; intrinsic challenges; received curriculum; technology education

Jacques Ginestié, the cultural transmission of artefacts, skills and knowledge (335–340) John Dakers

Design and Technology: For the Next Generation. D. Barlex(ed.) (341-346) Vicki Compton

INTERNATIONAL JOURNAL OF TECHNOLOGY AND DESIGN EDUCATION 19:2 APR. 2009

ISSN: 0957 WEB LINK

Conceptualisation of technology education within the paradigm of sustainable development (109-132)

Margarita Pavlova

Continued p. 11 🤫

Toward sustainable practices in technology education (133-147)

Leo Elshof

educational technology; technology—attitudes; sustainable development; curricula; united states; study & teaching; environmental sustainability; sustainable practices; technology education

Education for sustainable development: current discourses and practices and their relevance to technology education (149–165)

Walter Leal Filho, Evangelos Manolas, Paul Pace

 sustainable development; educational technology;education, secondary; transformative learning; best practice; study & teaching; curricula; sustainability—congresses; education for sustainable development; initiatives and practices; secondary and higher education; transformative pedagogies

The social agenda of education for sustainable development within design & technology: the case of the Sustainable Design Award (167-186)

James Pitt, Fred Lubben

 awards; teachers—training of; teacher development; curriculum planning; government policy; sustainable development; sustainable design; sustainability; study & teaching; continuous professional development; impact research; social dimension; sustainability

Problem-solving in technology education as an approach to education for sustainable development (187-197)

Howard Middleton

► problem solving; research; educational technology; sustainable development; education—research; sustainability; curricula; study & teaching; australia; curriculum; problem-solving; student learning; sustainability; technology education

Educating for environmental sustainability and educating for creativity: actively compatible or missed opportunities? (199-219)

Kay Stables

 educational technology; sustainable development; research; curriculum planning; creative ability; design; environmental aspects; energy consumption; sustainability; creativity; environmental sustainability; technology education

ASIT—a problem solving strategy for education and eco-friendly sustainable design (221–235)

Steve Turner

► problem solving; research; biotic communities—research; sustainable development; educational technology; sustainable design; study & teaching; advanced systematic inventive thinking; eco-design; education for sustainable development; problem-solving strategies; the theory of the solution of inventive problems

JOURNAL OF DESIGN HISTORY

22:3, SEP. 2009

ISSN: 0952-4649

WEB LINK

Jugendstil visions: occultism, gender and modern design pedagogy (203–226)

Zeynep Çelik Alexander

 design education; Germany; Jugendstil; occultism; subjectivity; women's history

Neurath, Arntz and ISOTYPE: the legacy in art, design and statistics (227–242)

Wim Jansen

► Isotype; Otto Neurath; Gerd Arntz; Vienna; statistics

Furniture, Feminism and the Feminine: Women Designers in Post-war Italy, 1945 to 1970 (243-257)

Catharine Rossi

continuing research into the existence, experience and representation of women designers and architects in post-war Italy

Design in museums: towards an integrative approach: the potential of science and technology museums (259-270)

Maddalena Dalla Mura

design culture; design museums; exhibitions; museum studies; science and technology museums

Review

New books on Le Corbusier (271–284) Tim Benton

eight recent books on Le Corbusier

Grand designs: labour, empire & the museum in Victorian culture; interiors of empire: objects, space and identity within the Indian sub-continent, c.1800–1947.

Lara Kreigel (285–286) Deepika Ahlawat

The essential art of African textiles: design without end. Alisa LaGamma, Christine Giuntini (286–288)
Simon Clarke

The design ofeveryday life. Elizabeth Shove, Matthew Watson, Martin Hand, Jack Ingram (288–290) Ben Highmore

Transport design, a travel history • bright underground spaces: the London tube station architecture of Charles Holden.

David Lawrence (290–291) Alan Powers

The modern interior. Penny Sparke (291–292) Lesley Hoskins

The grid book. Hannah B. Higgins (293–294) Barry Curtis

Continued p. 12 🤫

Game sound, an introduction to the history, theory, and practice of video game music and sound design. Karen Collins (294-295) Andrew Blake

JOURNAL OF ENGINEERING DESIGN 20:4 2009

ISSN: 0954-4828 **WEB LINK**

Product-service system (327-328) Rajkumar Roy, David Baxter

Product-service system design methodology: from the PSS architecture design to the products specifications (349-366) Nicolas Maussang, Peggy Zwolinski, Daniel Brissaud

product management; engineering—specifications; engineering design; industrial arts; new products; research, industrial; functional and technical scenarios; PSS criteria; PSS engineering design methodology; PSS representation; technical detailed product criteria

A CAD system for service innovation: integrated representation of function, service activity, and product behaviour (367 - 388)

Tatsunori Hara, Tamio Arai, Yoshiki Shimomura

► computer-aided design; computer-aided engineering; specifications; industrialists; consumers; marketing; industrial management; computer-aided design; product design; product-service system; service blueprint; service design

Developing a service knowledge reuse framework for engineering design (389 - 411)

Athanasia Doultsinou, Rajkumar Roy, David Baxter, James Gao, Andy Mann

product management; engineering design; industrial design; manufacturing industries; specifications; design requirements; product-service systems; service knowledge; technical services

Service representation for capturing and reusing design knowledge in product and service families using object-oriented concepts and an ontology (413-431) SeungKi Moon, Timothy W Simpson, Jun Shu, Soundar R. T Kumara

ontology; production engineering; new products; research; industrial; employees-workload; mass customization; knowledge capture and reuse; object-oriented concepts; service ontology

JOURNAL OF ENGINEERING DESIGN 20:3, 2009

ISSN: 0954-4828 WEB LINK

Set-based concept selection in multiobjective problems: optimality versus variability approach (217-242) Gideon Avigad, Amiram Moshaiov

► multiple criteria decision making; research; algorithms; decision makingmathematical models; decision making; engineering design; conceptual design; multi-criteria decision-making; multi-objective evolutionary algorithms; multi-objective optimisation; set-based measures

Modelling and evaluation of product fitness for service life extension (243-263) Ke Xing, Lee Luong,

service life (engineering); recycling (waste, etc.)—research; modularity (engineering); fuzzy logic; engineering design; fuzzy logic; modularity; remanufacture; reuse; service life extension

Reflecting communication: a key factor for successful collaboration between embodiment design and simulation (265-287) A. M. Maier, M. Kreimeyer, U. Lindemann, P. J. Clarkson

▶ business communication; evaluation; new products; engineering design; management; research; computer-aided design, computer-aided engineering; design & construction

A knowledge-based system for cost modelling of aircraft gas turbines

(289 - 305)

S. V. Tammineni, A. R. Rao, J. P. Scanlan, P. A.

- S. Reed, A. J. Keane
- aircraft gas-turbines; life cycle costing; engineering mathematic; mathematical optimization; research; rolls-royce engines; engineering analysis; lifecycle costing; optimisation techniques; whole life cost

Flexibility: a multi-disciplinary literature review and a research agenda for designing flexible engineering systems (307-323) Joseph H. Saleh, Gregory Mark, Nicole C. Jordan

► flexible manufacturing systems; decision theory; engineering design; real options (finance); system design; design & construction; decision theory; design; flexibility; manufacturing systems; real options

JOURNAL OF ENGINEERING DESIGN 20:2, 2009

ISSN: 0954-4828

WEB LINK

Mapping the strategic objectives between new product development and product design in Taiwan's information industry (105-124)

Yen Hsu

new product development strategy; product design strategy; strategic group

An innovative design method for compliant mechanisms combining structural optimisations and designer creativity (5-154)

Masakazu Kobayashi, Shinji Nishiwaki, Kazuhiro Izui, Masataka Yoshimura

optimal design; compliant mechanism; topology optimisation; shape optimisation; designer creativity; creative support system

Continued p. 13 →

The risk in early design method (155–173) Katie Grantham Lough, Robert Stone, Irem Y. Tumer

 probabilistic risk assessment; conceptual design methodology; product design

A gene-engineering-based design method for the innovation of manufactured products (175-193)

Ke-Zhang Chen, Xin-An Feng

 gene engineering; product innovation; design theory and methodology

A design recovery framework for mechanical components (195-215)

R. Jill Urbanic, Waguih ElMaraghy

 reverse engineering; functional requirements; engineering design; design framework; systems analysis and design

JOURNAL OF ENGINEERING DESIGN 20:1, 2009

ISSN: 0954-4828 WEB LINK

Engineering design: perspectives, challenges, and recent advances (7–19) Shaofeng Liu, Iain M. Boyle

design review; perspectives; challenges;

recent advances

A concurrent function deployment-based and concurrent engineering-based product development method for original design manufacturing companies (21-55)

Ying-Chin Ho, Chih-Hsin Lin

 concurrent function deployment; original design manufacturing; concurrent engineering; product development method; request for quotation

Development of a systematic classification and taxonomy of collaborative design activities (57–81)

Karen J. Ostergaard, Joshua D. Summers

 collaborative design; classification of design; information; team; communication; distribution

Automated synthesis of electromechanical design configurations from empirical analysis of function to form mapping (83–104)

Tolga Kurtoglu, M. I. Campbell

 concept generation; functional synthesis; automated design; graph grammars; design reuse

JOURNAL OF URBAN DESIGN, VOLUME 14:2 2009

ISSN:1357-4809

WEBLINK

Civic concinnity(131–145) Mark C. Childs

→ This paper outlines the importance of [the]...relationship between individual acts of design and the collective design of the city, and delineates components of a civic design process.

Architects' places, users' places: place meanings at the new central bus station, Tel Aviv (147–161)

Liron Amdur, Marina Epstein-Pliouchtch

➤ When architects interpret the meaning of places using different terms than...users, their ability to instill places with comprehensible meaning is hindered.

An exploration of the effect of housing unit density on aspects of residential landscape sustainability in England (163–187)

Carl Smith, Andy Clayden, Nigel Dunnett

► unsustainable loss of gardens, greenspace and tree cover [and]...the effect of housing density on these variables....Total greenspace cover need not decrease with densification....however, the quality of these spaces and their sustainable credentials were seen to be highly variable.

Legibility and aesthetics in urban design (189–202)

Nigel Taylor

a philosophical analysis of two central concepts and 'principles' of urban design, namely, 'legibility' and 'aesthetics', and then an argument about their respective importance for urban design

Urban design as a frame for site readings of heritage landscapes: a case study of Champaner-Pavagadh, Gujarat, India (203–221)

Amita Sinha, Yuthika Sharma

→ an urban design approach drawing upon Kevin Lynch's concepts regarding representation of time in place and visual perception of urban form such that cultural heritage landscapes are experienced not as artefacts but as places

Book Reviews

True Urbanism: Living In and Near the Center. Mark L. Hinshaw (223–224) Mark Childs

Design and Landscape for People—New Approaches to Renewal. Clare Cumberlidge, Lucy Musgrave (225–227) Bob Jarvis

Rethinking Urban Parks: Public Space and Cultural Diversity. Seitha Low, Dana Taplin, Suzanne Scheld (227–229) Talja Blokland

Publics nd the City. Kurt Iveson (230–231) Mahyar Arefi

Designing Australia's Cities: Culture, Commerce and the City Beautiful, 1900– 1930. Robert Freestone (232–235) Arnis Siksna

UPCOMING EVENTS DESIGN CONFERENCES WORLDWIDE

ARTEMIS YAGOU

2009

30 Aug. - 1 Sep.

Oslo, Norway **Nordic Design Research** Conference, NORDES'09: **Engaging Artefacts** http://www.nordes.org

2-4 Sep. London, UK

> Designs on eLearning 2009 http://www.designsonelearning. net/index.htm

3-5 Sep. Hatfield, UK

> Writing Design: Design History Society Annual Conference http://sitem.herts.ac.uk/ artdes_research/tvad/ writingdesign.html

7-9 Sep. London, UK

> **Improving Student Learning** for the 21st Century Learner http://www.brookes.ac.uk/ services/ocsld/isl/isl2009/ callforpapers.html

9 -10 Sep. Wolverhampton, UK

> **Retailing and Distribution History: A Conference to** Mark 10 Years of CHORD

http://home.wlv.

ac.uk/~in6086/2009conf.html

10-11 Sep. Brighton, UK

> **Creating a Better World:** The 11th International Conference on Engineering and Product **Design Education** http://www.epdeog.org/

17-18 Sep. Plymouth, UK

Making futures: The Crafts in the Context of **Global Sustainability and Environmental Issues**

http://makingfutures.pcad.ac.uk

1-3 Oct. Lisbon, Portugal

IADE Anniversary Conference

http://www.iade.pt

Bloomington, IN USA 5-7 Oct.

ACM SIGDOC 2009

http://www.sigdoc.org/2009/

12-16 October 2009

Istanbul, Turkey

Revitalising Built

Environments: Requalifying Old Places for New Uses

http://www.

culturespace2009.org

13-16 October 2009

Compiegne, France

DPPI 2009: Designing Pleasurable Products and Interfaces

http://www.utc.fr/dppiog/

19-22 October 2009

Seoul, South Korea IASDR 2009: Rigor and **Relevance in Design** http://www.iasdr2009.org/

26-27 October 2009 Taipei, Taiwan

DeSForM 2009

http://www.desform.org

12-13 November 2009

Lugano, Switzerland

Swiss Design Network Symposium 2009: Multiple **Ways to Design Research** www.multiplewaysog.ch

18-19 November 2009

Melbourne, Australia

Cumulus 38° South www.cumulusog.com 24-25 November 2009 Helsinki, Finland

> The Art of Research: Processes, **Results and Contributions**

http://www.taik.fi/

designresearch/AOR2009

2-4 March 2010 Paris, France

> **KEER2010: International Conference on Kansei Engineering and Emotion Research** http://www.keer2010.eu

7-9 July 2010 Montreal, Canada

> DRS 2010 - Design and Complexity http://www.drs2010.

umontreal.ca/about.php

CURRENT SPECIAL INTEREST GROUPS OF THE DRS:

Experiential Knowledge (EKSIG)

EKSIG is concerned with understanding the nature and role of knowledge in research and practice in order to clarify fundamental principles and practices of using practice in research.

Design for Health and WellBeing

The SIG will focus on bringing together designers, design researchers, health professionals and others responsible for the delivery of health care services and products and 'less traditional' well being therapies.

Emotion, Experience and Interaction

This SiG aims to bring individuals together from a range of disciplines and commercial areas with an interest in the ways that humans experience artefacts to help the design discipline to integrate and reconcile the variety of theoretical and methodological approaches to the subject.

Design Pedagogy

The SIG aims to bring together design researchers, teachers and practitioners, and others responsible for the delivery of design education, to clarify and develop the role of design research in providing the theoretical underpinning for design education.

Information:

http://www.designresearchsociety.org click on "special interest groups

MEMBERSHIP:

DESIGN RESEARCH SOCIETY DESIGN RESEARCH QUARTERLY

The Design Research Society is the multi-disciplinary learned society for the design research community worldwide.

We have an international design research network in around 40 countries comprising members who maintain contact through our publications and activities.

Our members are from diverse backgrounds, not only from the traditional areas of design, ranging from expressive arts to engineering, but also from subjects like psychology and computer science.

We:

- Recognize design as a creative act common to many disciplines
- ► Understand research and its relationship with education and practice
- ► Advance the theory and practice of design
- ► Encourage the development of scholarship and knowledge in design
- ► Contribute to the development of doctoral education and research training
- Share knowledge across the boundaries of design disciplines
- ► Facilitate networks to exchange and communicate ideas, experience and research findings among members
- ► Disseminate research findings
- ▶ Promote awareness of design research
- ► Organise and sponsor conferences, and publish proceedings
- ► Encourage communications between members internationally
- ► Respond to consultative documents
- ► Collaborate with other bodies
- ▶ Lobby on behalf of members' research interests
- ▶ Recognise excellence in design research through awards
- ► Sponsor e-mail discussion groups and a monthly e-mailed newsletter: **Design Research News**
- ► Publish **Design Research Quarterly** to members.

FOR INFORMATION OR TO JOIN THE DESIGN RESEARCH SOCIETY ONLINE:

www.designresearchsociety.org